



RESORT  
**BARRIÈRE**  
DEAUVILLE - TROUVILLE

**THE RESORT BARRIÈRE  
DEAUVILLE-TROUVILLE  
TAKES A COMMITTED APPROACH.**

Eco-friendly conferences.



PLANÈTE **BARRIÈRE**





## DEAUVILLE: AN INNOVATIVE AND SUSTAINABLE DESTINATION

In April 2022, the Resort Barrière Deauville, in partnership with Deauville council, was awarded the "Innovative and Sustainable Destination" label, one of the first French cities to receive this honour. Transparent governance, soft mobility, ethical consumerism, inclusive tourism...

The Resort is committed to integrating each of these pillars into its strategy, though practical and operational initiatives.



**BARRIÈRE IS COMMITTED TO DEVELOPING ITS SUSTAINABLE CONFERENCE OFFERING**

**HÔTEL LE ROYAL\*\*\*\*\***  
247 ROOMS

**HÔTEL LE NORMANDY\*\*\*\*\***  
271 ROOMS

**L'HÔTEL DU GOLF\*\*\*\***  
170 ROOMS

- + 42 meeting rooms
- + 13 restaurants
- + 12 bars
- + 3 swimming pools
- + 3 Diane Barrière spas
- + 2 golf courses
- + 1 theatre
- + 2 casinos
- + 1 night club / karaoke bar
- + 3 fitness centres
- + 3 tennis courts
- + 2 padel courts



## CHOOSE SOFT MOBILITY

The size of Deauville makes it easy to do everything on foot or by bike, from the station (10 minutes away) or between the Resort Barrière establishments and those of our partners, such as Deauville International Centre, Les Franciscaines cultural centre, the beach, the racecourse, or the Longines Deauville horse-riding school. The town centre and its shops, the sea front, leisure facilities, and Tables Barrière restaurants are all close to our hotels.

2 hours by train and 3 hours by bus from Paris.

## VISIT DIFFERENTLY

Take your time cycling along the Côte Fleurie, discovering the picturesque landscapes of Normandy. Hire bicycles, quadricycles, tandems, electric scooters, and more.

Discover the digital treasure hunt and guided tours of Deauville by bike. Enhance your environmental awareness at our events (services provided by our partners).

## REDUCE YOUR ECOLOGICAL IMPACT

Selective sorting, waste recycling, plastic reduction...

Resort Barrière offers you multiple ways to reduce the environmental footprint of your stay.

## RECHARGE YOUR BATTERIES IN THE OPEN AIR

Enjoy invigorating outdoor experiences, leaving you feeling revitalised.

Stroll along Deauville's boardwalk and fine sandy beach, and experience the invigorating sea air.



## FEEL RE-ENERGISED

The Resort Barrière Deauville-Trouville offers sports and leisure activities to help you unwind, or you can enjoy a solo or group activity.

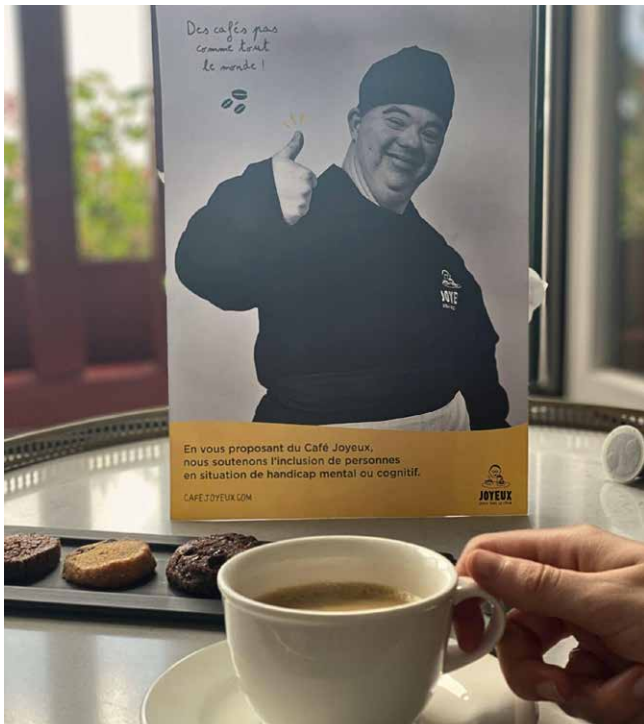
Options include: Diane Barrière spas, tennis, padel, Barrière Deauville golf courses, saunas, hammams, fitness centre, Thalasso Deauville Algothem spa, Deauville Olympic swimming pool and Barrière hotel pools.

# OUR CHEFS' COMMITMENTS



## SUSTAINABLE & HEALTHY DINING

- + Offering local, seasonal produce, with an emphasis on plant-based cuisine
- + Reducing our packaging
- + Minimising food waste
- + Processing our bio-waste
- + Healthy, local produce tastings



## CHARITY PARTNERSHIPS

The Resort Barrière Deauville reprocesses used soap and paper, as well as recycling its waste via appropriate sorting channels.

In a spirit of solidarity, the Resort Barrière Deauville-Trouville also partners with the charity Café Joyeux, a social enterprise of cafes and restaurants dedicated to training and employing waiting staff and cooks with intellectual or cognitive disabilities, thereby making disability visible and offering work to people often isolated from the workplace.

# ISO 20121



## OBTAINING THE ISO 20121 STANDARD

The Barrière spirit is a way of life. Barrière upholds a development model which respects people, the environment and strong local attachments, under the Planète Barrière banner. As an integral part of our corporate social responsibility (CSR) approach, the Planet Barrière strategy provides a unifying vision. 360° ethics, defining our social, economic and environmental principals.

To guide its approach, Barrière has chosen the international standard ISO 26000 on corporate social responsibility. Its ambitious strategy goes beyond the simple framework of sustainable development by putting women and men at the heart of the company's thinking and actions.

After achieving "Innovative and Sustainable Destination» status for the Barrière Deauville, La Baule and Cannes resorts, the Group obtained ISO 20121 international certification in 2023. Issued by the prestigious AFNOR certification body for a three-year period, this confirms the commitment of the Group's establishments and catering activities to sustainable and environmentally responsible event management, including seminars, functions and shows. This is a ground-breaking achievement for us, as the first hotel group in France to obtain this distinction.

## COMMITMENTS



SUSTAINABLE  
TRANSPORT



CIRCULAR  
ECONOMY



SAVING  
ENERGY



PROMOTING  
LOCAL AREAS



ACTING FOR THE  
COMMON GOOD

**RESORT DEAUVILLE-TROUVILLE SALES DEPARTMENT**

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