

BARRIÈRE PRIVACY POLICY FOR UNITED STATES RESIDENTS

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1. Scope

This Policy applies to residents of the United States (“US”), whether they live in California or other states, and covers the collection, storage, processing and sharing of all personal Information, including sensitive personal information, collected online and offline (but particularly information that we collect through our websites and applications as well as our programs and events in our establishments, processed and shared by the companies of Groupe Lucien Barrière SAS and Société Fermière du Casino Municipal de Cannes SA (SFCMC), including subsidiaries, operated under the Barrière brand. The list of establishments is updated regularly on our websites.

2. About the Groupe Lucien Barrière and SFCMC

Groupe Lucien Barrière SAS (“GLB”) and Société Fermière du Casino Municipal de Cannes SA (SFCMC) are companies incorporated in France.

Hotel Barrière Fouquet’s New York is managed by Hotel Barrière Management USA Company LLC and F&B Management USA Ltd, subsidiaries of GLB, organized under the laws of the State of Delaware and qualified to do business in the State of New York.

GLB and SFCMC, their subsidiaries or managed companies, are collectively referred to hereafter as “Barrière” or “we”.

As Barrière is a company attentive to the needs of its customers in accordance with legal and statutory regulations, Barrière has established privacy policies pertaining to personal information collected as part of its casino, hotel, restaurant, entertainment and leisure activities, such as spas, tennis, golf, thalassotherapy, kids' clubs, etc. (hereafter referred to as the "Services").

You may be accessing the websites from a PC or a mobile device (via an application on a smartphone or tablet for example). This policy specifies the categories of personal information, including sensitive personal information we collect, the sources of that information, the business or commercial purpose for which the information is collected, the categories of parties with whom we share information and whether the information has been sold within the last 12 months.

We recommend that you consult this Policy often since we change and update it regularly. We try to keep you informed of any changes made.

When you make a credit card payment in connection with a reservation, that payment and the personal information, including sensitive personal information, will be received by www.planetpayment.com. Its privacy policy is at <https://www.planetpayment.com/en/privacy/>

3. Processing of personal information

We acquire information directly from you as well as from other sources such as www.planetpayment.com, which processes your payments online, and www.d-edge.com which processes the reservation information. Information is collected and stored in a format that allows you to be personally identified, directly or indirectly, as an individual.

Supplying information marked by an asterisk on the data collection forms is mandatory in order to process your request and provide you with the response or service solicited.

4. Table of categories, sources, and uses of information we collect, categories of parties with whom we share information, and whether the information has been sold within the last 12 months

The table of categories, sources and uses of information we collect, categories of parties with whom we share information is under construction and will be updated shortly. Meanwhile it can be communicated at first demand by contacting Barrière's Data Protection Officer by email at dpo@groupebarriere.com or the following postal address: GROUPE LUCIEN BARRIERE DPO, 33 Rue d'Artois à Paris (75008).

In any case, no information has been sold within the last 12 months.

5. Cookies

We use cookies on some of our websites. For more information, please consult our cookie policy in the websites' legal notices.

What is a cookie?

A cookie is a small text file saved on your terminal (computer, tablet, smartphone, etc.) when you visit a site or view an advertisement. Their purpose is to collect information about your browsing on the sites for analysis purposes in order to provide you with personalized services or to facilitate your browsing. For example, a cookie may collect the IP address of your terminal.

How long does a cookie last?

With the exception of technical cookies, the recording of cookies on your terminal requires your consent. This consent is valid for a period of 13 months.

What cookies do we use?

The cookies we issue on our site are used for the purposes described below, subject to your choices, which result from the settings of your browser software used when you visit our site and whose settings you can change at any time.

Technical cookies

These cookies are necessary for navigation. Without them, the site would not function properly. These cookies allow us, for example, to adapt the presentation of the site to the display preferences of your terminal (language used, display resolution), to memorize passwords and other information relating to a form that you have filled out on the site (registration or connection to your account).

Statistical cookies

These cookies make it possible to establish statistics and volumes of frequentation and use of the various elements that make up our site (sections and content visited, route, time spent on the site), enabling us to improve the interest and ergonomics of our services.

Social network cookies

These cookies allow us to share our content with other people on social networks such as Facebook, Twitter, LinkedIn, etc. Even if you have not used these sharing buttons or applications, it is possible that social networks track your browsing if your account or session is activated on your terminal at that time. If you do not want the social network to link the information collected through our site to your user account, you must first log out of the social network.

Advertising cookies

These are cookies used to show you advertisements or send you information tailored to your interests on our site or outside our site when you browse the Internet. In particular, they are used to limit the number of times you see an ad and to help measure the effectiveness of an advertising campaign. These cookies depend mainly on the advertising agencies.

Managing cookies: accept or refuse

You can choose to disable these cookies at any time. Your browser can be set to notify you when cookies are placed on your computer and ask you to accept or decline them. You can accept or decline cookies on a case-by-case basis, or you can decline them systematically once and for all.

You can change your mind at any time by clicking on the "cookie preferences" button available directly on the site.

6. Minors

For our casino and gaming Services, we only collect personal data from adults. Please contact us at the address below if you think that we are processing data from minors so that we can delete it if necessary.

We can collect personal data from minors for Services other than casino and gaming Services provided that such data were communicated by a legal guardian of these minors, either to manage reservations or provide services specific to these minors (kids' club, activities, etc.), or fulfill a particular request on your part. By providing us with personal data regarding a minor, you guarantee to Barrière that you are an adult and the parent or legal guardian of this minor.

7. Data security

Barrière has implemented appropriate measures to maintain the security and privacy of data using physical and digital protection processes such as data encryption.

We also process your personal data on servers hosted by third parties (network operators or infrastructure as a service (IaaS) providers) and implement the measures necessary to secure our service.

Likewise, we impose the same security and privacy conditions on our service providers, processors or subcontractors having access to your personal data within the strict framework of the Services.

8. Third-party websites and functionalities

Our website may propose links to other third-party websites (particularly third-party social networks) and their functionalities, which we neither possess nor control. If you click on one of these links or use these functionalities, you are responsible for doing so. We are not responsible for the content or practices of any third-party site, application or functionality.

9. Storing collected data

We store your information for a period commensurate with the purposes for which we process it, which cannot exceed five years.

10. Your rights

You have the following rights:

- a. To request that we disclose to you the specific information we collected about you directly or indirectly, including through a service provider or a contractor, according to the table above.
- b. To request that we correct any of the information collected.
- c. To direct that we do not share or sell any information collected, known as the “right to opt out of sale or sharing”. To direct that we limit our use of your “sensitive personal information” to that which is necessary to perform services or provide goods. “Sensitive personal information is information that includes driver’s license or other state identification card information, your passport number, your financial information, your precise geolocation information, your racial or ethnic origin, religious or philosophical beliefs or union membership, your genetic data, information about your health, information about your sexual life or orientation.
- d. To direct that we limit our use of your information for purposes of cross-context behavioral advertising. . Cross-context behavioral advertising means the targeting of advertising to you based on your personal information obtained from the your activity across businesses, distinctly-branded websites, applications, or services, other than those with which you intentionally interact.
- e. To make any one or more of these requests personally or authorize someone to make such requests on your behalf.

11. Contacts – Contact information of our Data Protection Officer (DPO)

If you have any questions pertaining to this privacy policy or the processing of your information by Barrière, you can contact Barrière’s Data Protection Officer by email at dpo@groupebarriere.com or the following postal address: GROUPE LUCIEN BARRIERE DPO, 33 Rue d'Artois à Paris (75008).